

ALEJANDRO GAITÁN

Journalist – Social Media Manager

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• PERSONAL PROFILE

Having worked in Canada, Spain, Colombia and Australia I acquired a global mindset and a set of skills needed for an online world. My background includes radio, newspapers, broadcast and social media. Looking for a new challenge and a position where I can add value

• ACADEMIC PROFILE

Centennial College — Toronto, ON

- Sports Journalism Postgraduate
- Class of 2020

Blanquerna — Universitat Ramon Llull, Spain

- Journalism Undergrad
- Class of 2014
- 7.12 GPA
- Member of the basketball team

• SKILLS AND ABILITIES

- Adobe Creative Commons
- Microsoft Office
- Pages, Numbers, Keynote
- Writing — digital, print, radio-podcast, social media in Canadian Press style
- SEO, Analytics
- Imaging — photography, video and DSLR

• FREELANCING

- Movistar + (2020)
- RAC 1 (2019)
- Antena 3 (2019)
- The Wing (2018 – 2019)
- El Periodico de Catalunya (2015)

• LANGUAGES

- English  ██████████
- Español  ██████████
- Français  ██████████
- Català  ██████████

• RELATED EMPLOYMENT

Broadcast Associate Intern

Sportsnet | Nov 2019 – Jan 2020

- Clipping NBA, NHL and soccer games for SN Central
- Script and select plays for the highlights packs

NBA Editor

Solobasket — Oldest basketball website in Spain | Mar 2017 – June 2019

- Toronto Raptors in-game beat reporter
- 2019 NBA Finals correspondent
- Manage and coordinate NBA section — team of 20

Social Media Manager

Colombian National Army | Jan 2017 – Jan 2018

- Study, analyze and propose new social media campaigns
- Grow Instagram account by 260% and Facebook page by 20%
- Training and coached on social media dos and don'ts

Radio chase producer

Cadena SER — #1 Radio in Spain | May 2014 – Oct 2014

- Chase production for La Graderia, brand new daily news-show
- RCD Espanyol and minor sports editor
- Digital content creation, social media and web

• OTHER EMPLOYMENT

Barista

Starbucks Canada | Feb 2018 – Now

- Ottawa and Toronto

Waitstaff

View by Sydney, Australia | Feb 2015 – Nov 2015

- Sydney

• AWARDS & RECOGNITION

2019 — CLIX Photo Competition Winner, Sports category